



# Sai Social Responsibility & Research Centre

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(Reg. No: S-7320)

Registered Under Society Registration Act of 1860  
Exempted U/S 80G of Income Tax Act



“Where Passion Meets Purpose”





**“Let’s make India a better Place”**

“India will be no more India. Her own mission in the world will get lost. The revival of the village is possible only when it is no more exploited. Industrialization on a mass scale will necessarily lead to passive or active exploitation of the villagers as the problems of competition and marketing come in. Therefore we have to concentrate on the village being self-contained, manufacturing mainly for use. Provided this character of the village industry is maintained, there would be no objection to villagers using even the modern machines and tools that they can make and can afford to use. Only they should not be used as a means of exploitation of others.

- M. K. Gandhi





## Message



**Dr. Sush Singh**  
Managing Director, SSRRC

We survive to live, we live to learn and once we learn to enjoy and gain knowledge, it's our duty to share it. Sharing and caring is the key to happiness and only then we become complete human beings.

All human beings strive and aim to lead a happy and comfortable life but with pressures and pace of the modern world which involves daily chores, zeal for improvements and firefighting on a continuous basis, we end up with impatience, unhappiness, tensions and frustrations. However, this scenario changes and gets smoothened when we learn new skills, in the company of similar people, in similar situations where we learn to be happy.

It's indeed ironical that world is changing, political dynamics, religious trends, everything is changing. However, at villages the challenges are quite formidable. So, we at SSRRC started with a flagship project of "Mera Gaon, Meri Jimmedari" with a focus on development of rural children, women & youth with an aim to help them adapt & reinvent themselves, to compete with more established and organised ones.

We render our most sincere gratitude to all our stakeholders, our goodwill ambassadors, our volunteers for their valuable time, advice, suggestions & all the support.

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## ABOUT US

SSRRC was formed in August 2013 with a dream of making positive impact in the lives of most vulnerable. We hold the hands of marginalized sections of the society to make them self sustainable so that the chain of positive change can start flourishing the society with empathetic leaders.

At Sai Social Responsibility Research Centre (SSRRC), we believe that it is important to make a contribution towards our local and global community not only through advice and products but also through the strong sustaining actions. We are committed to bring a positive change in the local communities neighboring our offices, institutions and even across the states.

INDIA IS HOME TO 17% OF THE WORLD'S POPULATION. ABOUT 833 MILLION PEOPLE HERE LIVE IN THE RURAL AREAS, OUT OF WHICH 266 MILLION PEOPLE ARE STILL ILLITERATE.

To put India in the category of developed nations and to benefit the larger section of the society it becomes immensely important to turn eyes towards rural areas for development due to this reason government of India has increased the budget for rural development over the years. Despite the efforts of government the villages in the India continue to remain underdeveloped.

In this regard SSRRC has been trying to bridge the gap since past 4 years by working in a village in Delhi NCR region (Jaitpur-vaishpur village, Greater Noida in Gautam Buddha district of Uttar Pradesh). The aim is to make Jaitpur Vaispur village an IDEAL/MODEL among all.

SSRRC has been making a very strong presence in the community in and around Delhi-NCR with dedicated service in the fields of primary education, Health, plantation, disaster relief, service to handicapped, financial, assistance to meritorious students, besides participating in all community activities.

"SSRRC" is a soulful society determined to bring a positive change in the society with passion and determination & by creating change makers.

## OUR VISION:

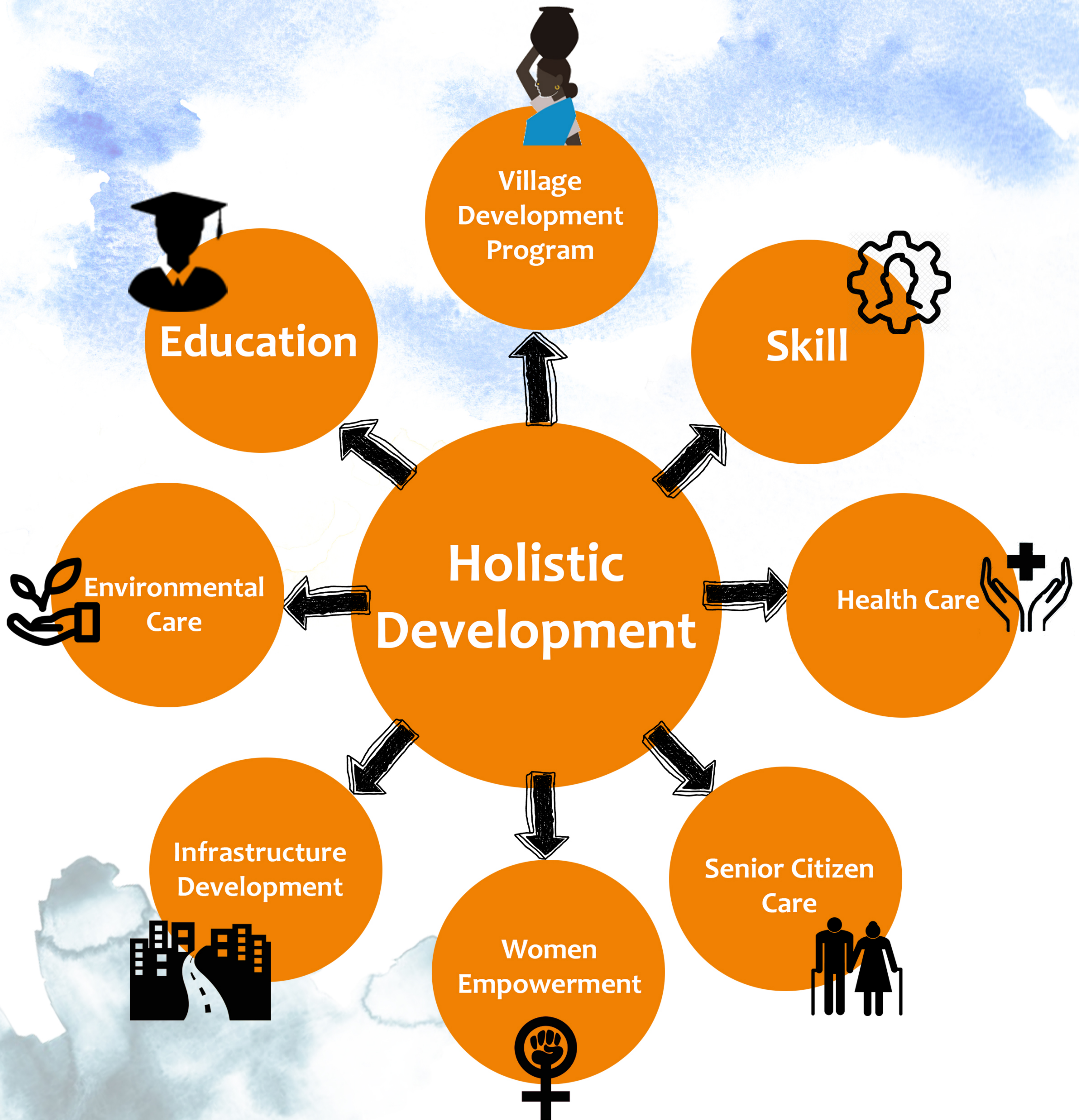
To build a society where individuals are empowered to improve the quality of their own lives and in turn contribute towards creating a more emphatic, equitable and efficient society.

## OUR MISSION:

- \* To partner with the most vulnerable communities, most reputed institutions and most efficient governments worldwide to create educated and employable individuals through financial, technical and advocacy support.
- \* By 2020 we aim to reach out to 10,000 marginalized children to improve the quality of their life".
- \* Executing Extensive Community development programs of Girl Child education, Health care, Elderly care, Disability friendly environment and Environmental sustainability programs along with skill development training programs in the vicinity of its work areas & partner Institutions as well as in remote areas.
- \* To create an empathetic and sensitive society through various social awareness initiatives.
- \* To develop self sustainable village development model

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## 1. Education:

“Literacy is a bridge from misery to hope.”  
— Kofi Annan

**1.a Primary Education Assistance** - We have been assisting village school children in elementary Maths, English and Science. We cater to their small needs of stationary worksheets - along with theme based painting competitions amongst various school of the village.

**1.b Digital Jaitpur** - A computer literacy drive was initiated in August 2013 as the ongoing program. Over the years approximately 100 children have been benefited from spoken English training and reputed university students provide computer training with external agency involved. 16 students who were later awarded with NIIT certificates & successfully completed the first phase of computer training. The second phase of the project was started under Summer Camp from June 2017.



**1.c Girl Child Education Adoption Programme “Shristi”:** It’s a programme where we facilitate financial help to girl child who come from economically weaker sections of the society by providing financial assistance for their school fees, uniforms, books and other incidental expenses. The project was started to provide quality education to girls and to reduce the number of school dropouts and increase the overall participation of girls in nation building. The programme started with adoption of one girls child in 2014 with the help of our stakeholders, the number has increased to 11 in 2017.



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**1.d Adult Education “Gyan-Kosh”:** Under this programme 75 underprivileged women of the village were given classes on basic reading and writing skills in Hindi. The first phase of the programme got completed in August 2015 under which 49 women successfully completed the program and are confident to read and write in Hindi. The aim of the programme is to empower the women by giving them right to education so that they are not be fooled by anyone when it comes to reading and signing some papers on their own.



## 2. Women Empowerment:

"I raise up my voice—not so I can shout, but so that those without a voice can be heard, we cannot succeed when half of us are held back."

- Malala Yousafzai

**2.a “Gramin Mahila Kaushal Kendra”** is an initiative under “MeraGaon, Meri Jimmedari” project in village Jaitpur, GautamBudh Nagar, Greater Noida to empower women by imparting skill development courses.

Although women constitute half of the world population, their participation in various activities are not the same as compared to men even today. Without the participation of women in the development process, society as a whole cannot be said to develop realistically. Nevertheless, due to gender discrimination, women tend to be granted an inferior status in nearly every aspect of life. The discrimination that they face is greater and more in developing countries than in developed countries.

Involvement in self-earning activities can empower rural women to enjoy their ability to reshape their lives.

- The ability to spend money by herself
- The ability to help family members
- Freedom of choice
- A sense of self-confidence and self-efficacy
- The ability to create a happy and prosperous life
- The ability to get involved politically
- The ability to educate her children

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The rural women' daily routine include cooking, taking care of the family members, cattle rearing and maintaining the household. In their daily routine, all the women spend most of their time cooking , taking care of small children and cattle at home. They do not think independently but are instead dependent on their husband's knowledge or opinions.

Empowerment in simple term defines as power gain. It involves power over the control of one's own life. With reference to women's empowerment it includes power affecting their lives at multiple levels of the society.

SSRRC embarked its journey with a sincere effort to address these challenges by conducting skill development program to the rural women at village Jaitpur, Greater Noida, UP. SSRRC has earlier conducted the short term skill development program "Nari Shakti" where we have imparted six weeks training in tailoring, embroidery, beauty courses in collaboration with our goodwill ambassadors, which was a great success. On great demand of rural women of village Jaitpur, we are planning to open "Gramin Mahila Kaushal Kendra" a Women empowerment centre to provide the program for under privileged women of various strata of society. This year we have started the training sessions in community hall, in village school premises.

**2.b Empowerment Bitiya:** Talented girls were spotted in the village and they were trained in personal hygiene of women, self examination of Breast Cancer and self defense training. The aim is to make the young girls, ambassadors of power, strength and courage. Each year a group of adolescent girls are picked up and trained through computer classes, self defence sessions, dance classes, English speaking sessions and with sports and games.



**2.c Nari Shakti:** For imparting skills and facilitating a life of dignity and pride, SSRRC launched a vocational center in Jaitpur Village and trained over 80 women about tailoring, candle making, beauty and hair cutting. As first Women Empowerment Program we launched Vocational Training Centre-"Nari Shakti" for village women in collaboration with VLCC. We also conducted four months certification course in Beauty and wellness, Tailoring and stitching to the rural women of Jaitpur. Some of them started with their own tailoring unit from home and some got connected with neighboring boutiques and hotel for small supplies as napkins etc. After visible changes, we started with another skilling programs for the village women as Garland making, paper bag making and cloth bag making training sessions to begin a journey towards financial independence. April 16th the first SHG group products were completely sold out and they got their second order as well.



**2.d Sahabala:** A Self Help Group of 28 women was formed in Jaitpur village to make them financially independent. The group was trained in making candles and decorative items for house. The women were successful in selling their self made items at reasonable prices.



**2.c Sandarshika:** was an initiative with the objective of grooming girls primarily from rural areas and the aim of the programme is to create better employability in Tier II cities/ smaller towns/ villages. The project focuses on personality development, self-defense and good communication skills. Now the selected girls are being imparted with advance training programs of Self Defense, communication skills and computer training. The training program held in collaboration with Educomp Foundation, PRAYAS, Sangatt, Bird Academy & NANAK with the objective of grooming girls primarily from rural areas and sub-urban spaces with tools of becoming navigators. The project included innovative curriculum which focuses on personality development, self defense and good communication skills which are integral to any employable skill with focus on tourism since it is driven as an assessment that this would promote not only Indian heritage but also boost local economy with greater participation of girl and women in public spaces.



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### 3 . Health & Wellness

“Healthy citizens are the greatest asset any country can have.”

- Winston S. Churchill

**3.a Health and Eye Check-up camps:** Several Eye checkup camp and free distribution of spectacles were undertaken on various occasions over a period of 3 years, over 400 village people have been benefited until now with help of our partner organizations. Dental checkup, breast cancer detection, Body Mass Index and many more camps were organized by SSRRC in Jaitpur Village.



**3.b Yoga Workshop:** Yoga training was organized in the village for children, women, youth and village elders to aware them about the physical, mental and spiritual benefits of Yoga. From last 2 years SSRRC has been celebrating World Yoga Day (21st June) with Jaitpur village.



**3.c Sports & Cultural:** The youth of the village are given opportunity to compete with city university students to build the confidence of the youth and to help them aspire for high. Periodic games for girls and boys are organized as per their choice and convenience. A few training programs have been organized in the past.

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## 4.Environmental Care Programme

**4.a Swachh Jaitpur Abhiyan:** The objectives of 'Swachh Jaitpur' are to reduce or eliminate open defecation through construction of individual, cluster and community toilets, to aware people on importance of environment and how to preserve it, and to improve the infrastructure of the village. We will also make an initiative of establishing an accountable mechanism of monitoring toilets and cleanliness in the village through Gram Sabha Samiti.

**4.b Solar Jaitpur** - This project is at nascent stage where we aim to make the whole village environment friendly by installing renewable sources of energy. The first step is to make the community street centre run with solar energy and to Install Solar street lights in the village.



## 5. Awareness Programme

The ultimate value of life depends upon awareness and the power of contemplation rather than upon mere survival  
-Aristotle

**5.a Pahel** - is an Initiative to make Jaitpur as one of the most aware village around by equipping the children with information about the social evils, government policies and Rights. These Children in turn run awareness drive by themselves through various Street Plays, Debating and writing events. "Beti Bachao, Beti Padhao", "Communal harmony" & more.



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## 5.b Celebrations

We at SSRRC believe in staying together, praying together and celebrating together. Children of English speaking classes, Self Defense, Computer Classes and GCEAP project celebrate birthdays in a special a way.



## 6 New Initiatives

### 6.a 1st Edition of Summer Camp @ Jaitpur Village

Sai Social Responsibility & Research Centre took pleasure to announce its Summer Camp-2017 in Jaitpur Village, Greater Noida. This summer, SSRRC was determined to cater to emotional, social, spiritual and vocational wellbeing of our Jaitpur-Viaspur Village Community.

Our aim was to provide the village community with all the facilities & activities which are available to people of Metropolitan cities. We are determined to bring the desired change in attitude, mindset, capability & skills of village children, women, adult men, youth, & elderly. Knowing the fact that summer camp brings out creativity & innovativeness of participants apart of providing a platform of networking, knowledge, skill development along with fun filled activities.

In order to enrich personal & vocational skills, a number of programs suitable for all age groups was provided by our very talented volunteers in Jaitpur-Viaspur Village, Greater Noida, U.P. All information & resources were pooled in to enhance the skills of our children and women. We went an extra mile to provide them with all the necessary facilities so that we are able to bridge the gap between rural and urban areas.

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### 6.b Making of First Edition of Summer Camp at Jaitpur, 2017

We at SSRRC, understand that the Camp provides an informal setting for summer learning and lifetime experience by working together in team, interacting with mentors and explaining through hands on activities. Therefore, we organised 3 week long theme based summer camp which brought so much of opportunities of learning by doing fun filled activities that children were able to compete for camp spirit. As part of our regular program we offered daily outdoor sports / games classes, art and craft workshops, cooking classes, movie screening, diya making workshops and English speaking classes along with training sessions of self defense. While women enjoyed cooking, singing and skill sessions the children of all ages had all the fun while developing the sense of responsibility.



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## 6.b (1) Candle & Diya making



## (2) Cooking classes



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### (3) Self defense training sessions



### (4) Boxing training sessions



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### (5) English Classes



### (6) Computer Classes



**6.c Winter Carnival @ Jaitpur village:** SSRRC aims to provide so much of confidence and ability to our village children and women that they shall come up with a theme based winter carnival as their own.

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(7) Empowerment of youth through Sports



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## 8. Empowerment of women through Skill Training



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## 9. Our Products

#HereWeGo - Road Towards achieving Self Reliance



Sun Flower Candle  
Rs. 20/-



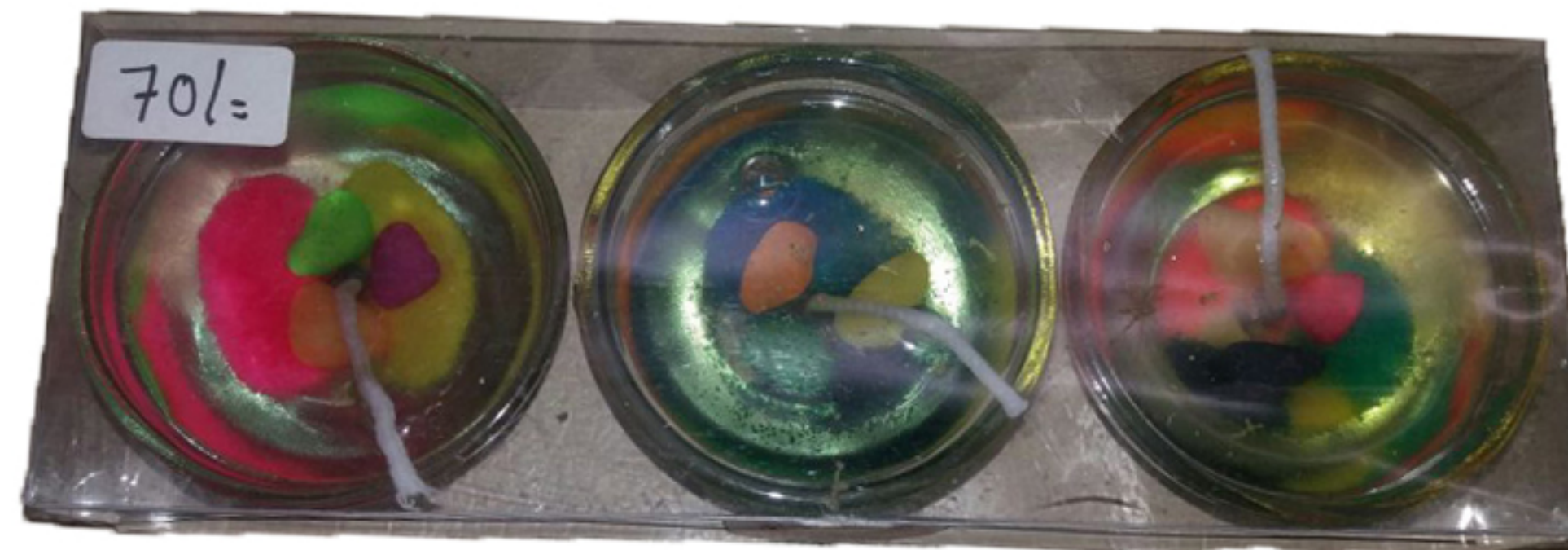
Square Flower  
Candle Rs. 25/-



X-Mas Tree  
Candle Rs. 20/-



Rose Candle - Rs. 20/-



Gel Bowl Set - Rs. 70/-



Cage Candle - Rs. 150/-



Paper Bag - Rs. 35/-



T-light Candle packet- Rs. 50/-



Sagan Envelopes - Rs. 50/-



Gel Glass Candle - Rs. 45/-



Small Mala - Rs. 50/-



Bandanwar - Rs.200/-

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Small Tray  
Rs. 300/-



Small Tray  
Rs. 300/-



Small Tray  
Rs. 300/-



Medium Tray - Rs. 700/-



Medium Tray - Rs. 550/-



Medium Tray - Rs. 550/-



Tlight Candle Tray  
Rs. 750/-



Big Basket - Rs. 1500/-



Big Round Tray - Rs. 1000/-



Big Round Tray - Rs. 1000/-



Big Round Tray - Rs. 1000/-



Big Round Tray - Rs. 1000/-

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You can join this mission by donating



Cash / Cheque



Kind



Time

Receive in return



Fulfill someone's dream



Annual Progress report



Personalized connect with your sponsored child

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## SSRRC Interventions & Glimpse of a positive change



Then  
2013



Now  
2017



Then  
2013




Now  
2017

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## SSRRC - A few events of 2017



Sai Social Responsibility & Research Centre

Wishes

# Happy Teej



एस.एस.आर.आर.सी.

## ग्रीष्मकालीन शिविर 2017

समापन सामारोह  
बदलाव देखना चाहते हैं ? - #BeOne

दिनांक: 01.07.2017      समय: प्रातः 10:00 बजे से  
स्थान: सामुदायिक केंद्र, सरकारी प्राथमिक विद्यालय परिसर, ग्रेटर नॉएडा, उ० प्र०

**विशेष आकर्षण**

- 3 गांवों के लिए निःशुल्क नेत्र और स्वास्थ्य जांच शिविर,
- चश्मा और आंखों की बूंदों का निःशुल्क वितरण,
- गांव की महिलाओं के उत्पादों का प्रदर्शन, • लुक्कड़ नाटक गांव के बच्चों द्वारा

मुख्य अतिथि: श्री रोहित कोचर  
सम्मानित अतिथि: श्री अशोक सिंह, श्री अशोक जैन, श्री शशी दुबे व श्री अजय बंसल  
हमारे सद्भावना राजदूतों के साथ :  
श्रीमती सुभरा, श्री नीरज, श्रीमती नेहा, श्री राजेश, श्रीमती शशुन व सुश्री वर्षा

कोचर केयर फाउंडेशन द्वारा समर्थित



एस. एस. आर. आर. सी.

साथ में आओ मनाएं

## अन्तराष्ट्रीय योग दिवस

21 जून, 2017

एस.एस.आर.आर.सी के प्रथम ग्रीष्मकालीन शिविर के तहत  
योग शारीरिक, भावनात्मक और आध्यात्मिक कल्याण के लिए।  
जिसने योग अपनाया।

रोग को हमेशा के लिए दूर भगाया ॥

स्थान: झिड़ी मंदिर, ग्राम - जैतपुर वैशपुर, ग्रेटर नॉएडा, उत्तर प्रदेश।  
समय: सुबह 6:30 बजे से  
सहयोगी: राष्ट्र निर्माण समिति



एस. एस. आर. आर. सी.

आप सभी का स्वागत करते हैं

## स्वतंत्रता और जन्माष्टमी दिवस के उत्सव में

दिनांक: 14 अगस्त, 2017  
समय: प्रातः 10:00 बजे से  
स्थान: सामुदायिक केंद्र, प्राथमिक विद्यालय परिसर, गाँव - जैतपुर वैशपुर, गौतमबुद्ध नगर, यूपी



COME | BE A PART | REACHOUT  
5th August, 2017  
Sai Social Responsibility Research Centre  
Presents

## We - the Women

A Rakhi making workshop by Ms. Deepti, Skill Centre Manager  
&  
**Meaning of Freedom**  
A PPT Making Competition  
For  
Empowered Women & Children  
Of  
Jaitpur-Vaishpur Village, Greater Noida, UP



Sai Social Responsibility Research Centre  
Invites you to the Closing Ceremony  
of  
**Jaitpur Summer Camp 2017**  
1st Ever Rural Summer Break Engagement Opportunity

Date- 1st July, 2017  
Time- 10:00 AM Onwards  
Venue - Community Centre, Govt. Primary School Premises,  
Jaipur-Vaishpur Village, Greater Noida, U.P

**Highlights-**  
Free Health & Eye Checkup Camp and distribution of eye drop & Spectacles  
Felicitation of Best Volunteer during the Summer Camp  
Felicitation of Best Performer during the Summer Camp  
#RuralHappiness



SSRRC  
Sai Social Responsibility & Research Centre

## DIGITAL JAIPUR

SSRRC, Computer Centre, Jaitpur

Village - Jaitpur Vaishpur, Gautam Budha Nagar, Greater Noida, Uttar Pradesh



एस० एस० आर० आर० सी०  
साई सामाजिक उत्तरदायित्व व अनुसंधान केंद्र

## जैतपुर नारी शक्ति

एस० एस० आर० आर० सी० महिला सशक्तिकरण केंद्र, जैतपुर

ग्राम - जैतपुर, गौतम बुद्ध नगर, ग्रेटर नॉएडा, उत्तर प्रदेश



## OUR GOODWILL AMBASSADORS



Mauria Udyog Ltd.



## Acknowledgement

We are grateful to our volunteers, guests, philanthropists, corporates & industry who never asked for any acknowledgement. Though some of them do need special mention for their special handholding efforts, we are humbled to share all achievements with them. We remain determined to address the need of the community and look forward to your continued valuable support.

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Team SSRRC

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[www.ssrrcentre.org](http://www.ssrrcentre.org)